









KAT-Walk & Karo-5K

for Brain Aneurysm Awareness

KAT-Walk.org     Sept. 8, 2018 - Portland, Maine     MaineBA.org

2018 Corporate Sponsorship Form

Name of Business: _____

Contact Name: _____ Title: _____

Address: _____

Telephone: _____ E-mail: _____

Please choose your level of participation:

**\$500
Gold
level**

**please
initial
here**

*** Deadline: July 15th
for inclusion in
promotional materials**

- Sponsor's logo prominently printed (black ink) on top of sponsor list on event T-shirts.
- We will be happy to pre-arrange signage or banners that you may wish to display.
- Sponsor's will have recognition at event announcements.
- Sponsor's logo will be prominently featured on our event website with links to your website, if you wish.
- Sponsor's name will appear on event promotional materials *
 - minimum of 700 blast emails to past participants
 - minimum of 500 postcards mailed to past participants and medical community
 - 40 "press kits" mailed to southern Maine press outlets
 - over 40 "publicity kits" mailed to Doctors, Hospitals, re-hab facilities
 - postings on TV, Radio, and event calendars throughout Maine

**\$250
Silver**

initial

- Sponsor's logo printed (black ink) below "Gold" level sponsors on event T-shirts.
- We will be happy to pre-arrange signage or banners that you may wish to display.
- Sponsor's will have recognition at event announcements.
- Sponsor's name will be listed on our event website









other

-Company would like to offer the following donation or service:

Thank-you for becoming a corporate sponsor.

Make out checks to: Maine Brain Aneurysm Awareness, and mail to: Maine BA, 799 Wings Mill Rd., Mt. Vernon, ME 04352
Proceeds from the walk & run will be going to the Maine Brain Aneurysm Awareness Committee
to provide critical awareness, education, support, and research funding.
The MBAAC is a nonprofit organization - EIN# 47-4428371

KAT-Walk & Karo-5K for Brain Aneurysm Awareness

KAT-Walk.org     Sept. 8, 2018 - Portland, Maine     MaineBA.org

I am contacting you on behalf of the KAT-Walk & Karo-5K for Brain Aneurysm Awareness.

The 10th annual KAT-Walk is in honor of Portland native Kimberly A. Tudor, who passed away from a sudden brain aneurysm rupture in December of 2008. The 7th annual Karo-5K race is in memory of Scarborough native Karolina A. Kurka, who passed away following a ruptured brain aneurysm in July of 2011. This event has now grown to include many more families affected by brain aneurysms and the day is used to honor survivors and remember love ones lost to this silent killer.

The past nine years have seen a total of over 4,000 people participate and in excess of \$120,000 has been raised to help increase awareness, education, and fund research. Many more have visited our website www.MaineBA.org and have learned valuable information about this devastating condition.

The Kat-Walk & Karo-5K for Brain Aneurysm Awareness will be held September 8, 2018, with on-site activities kicking off at 11:00 AM and the Walk & 5K Run starting at 1:00 PM. The event is located at the parking area across from Hannaford Plaza and the course follows the ocean side Back Cove Boulevard in Portland, Maine.

We are currently seeking Corporate Sponsorship and/or donated merchandise, gift certificates, and services. **We ask for your support.**

Included with this packet, you will find further information concerning Corporate Sponsorship. With your company's support, we can help fight the devastation caused by brain aneurysms and save lives.

Thank you in advance for your consideration and contribution.

Please make out checks to: Maine Brain Aneurysm Awareness Committee
Mail to: Maine BA, 799 Wings Mill Rd, Mt. Vernon, ME 04352
The Maine Brain Aneurysm Awareness Committee is a 501c3 nonprofit organization- EIN # 47-4428371.

Today, 1 out of 20 people in the U.S. currently have a brain aneurysm, a silent killer, which often presents with no prior symptoms or whose symptoms are often ignored or misdiagnosed. The statistics after a brain aneurysm ruptures are grim: of the 40,000 people that have a rupture each year, over 40% will die as a result and two thirds will suffer disabilities.